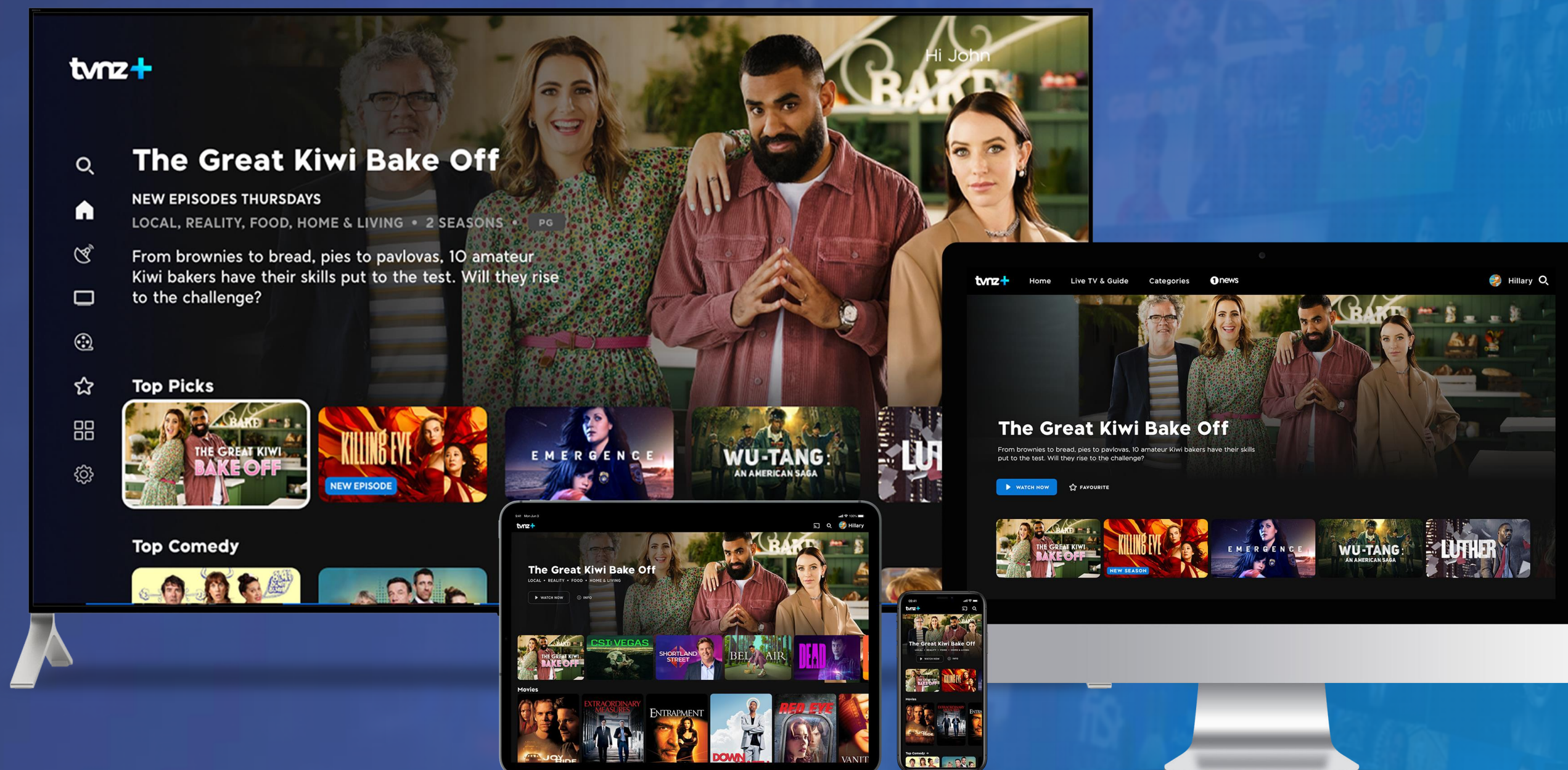




# Sponsorship Assets

FOR TVNZ+ SPONSORSHIPS,  
BY ENDPOINT (DEVICE)



DESKTOP / WEB



MOBILE / TABLET APPS

iOS/Android



BIG SCREEN

TVNZ+ accessed via a  
Connected TV

Includes: Smart TVs,  
Casting and Consoles



tvnz+





# Web

DESKTOP, MOBILE, TABLET

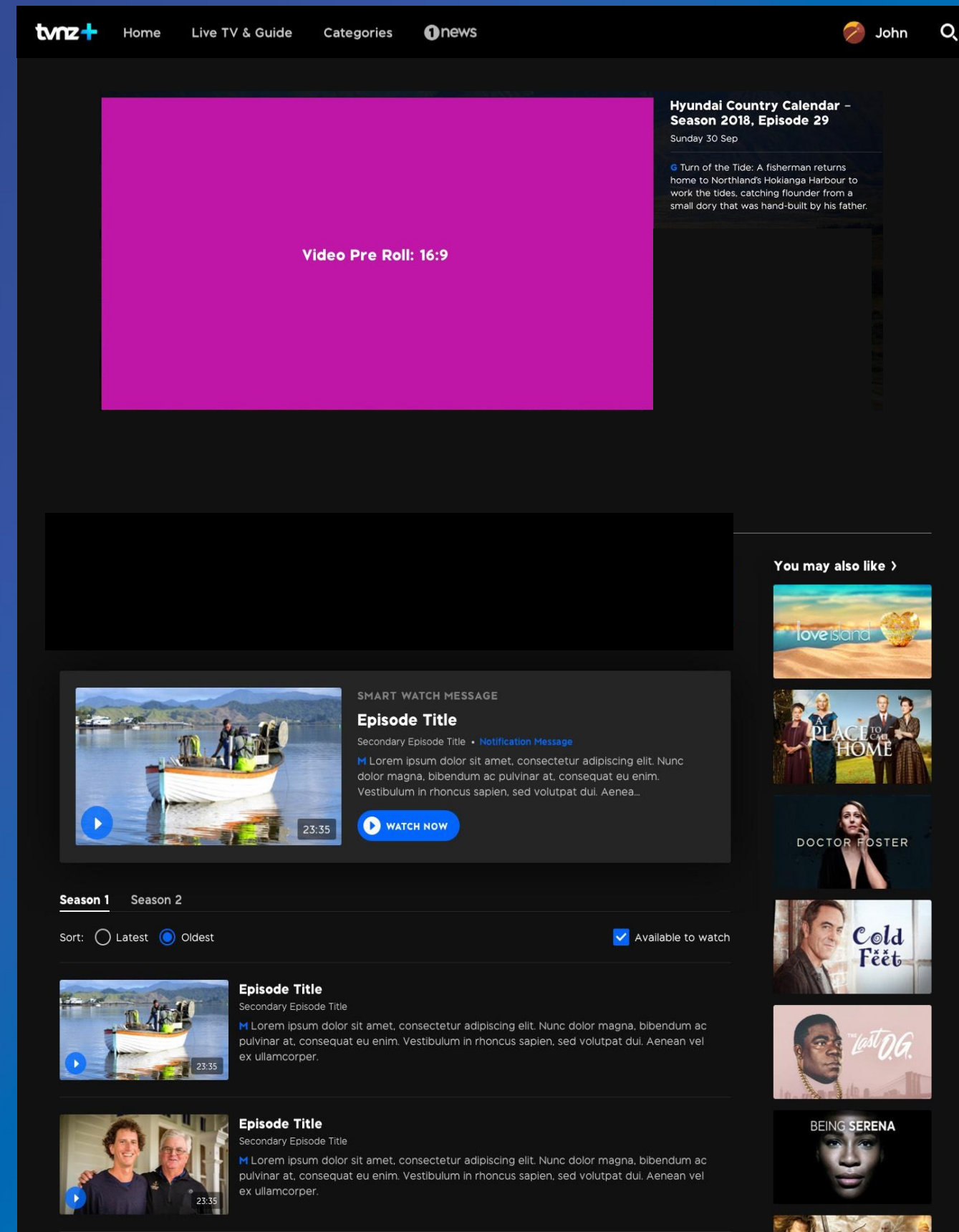
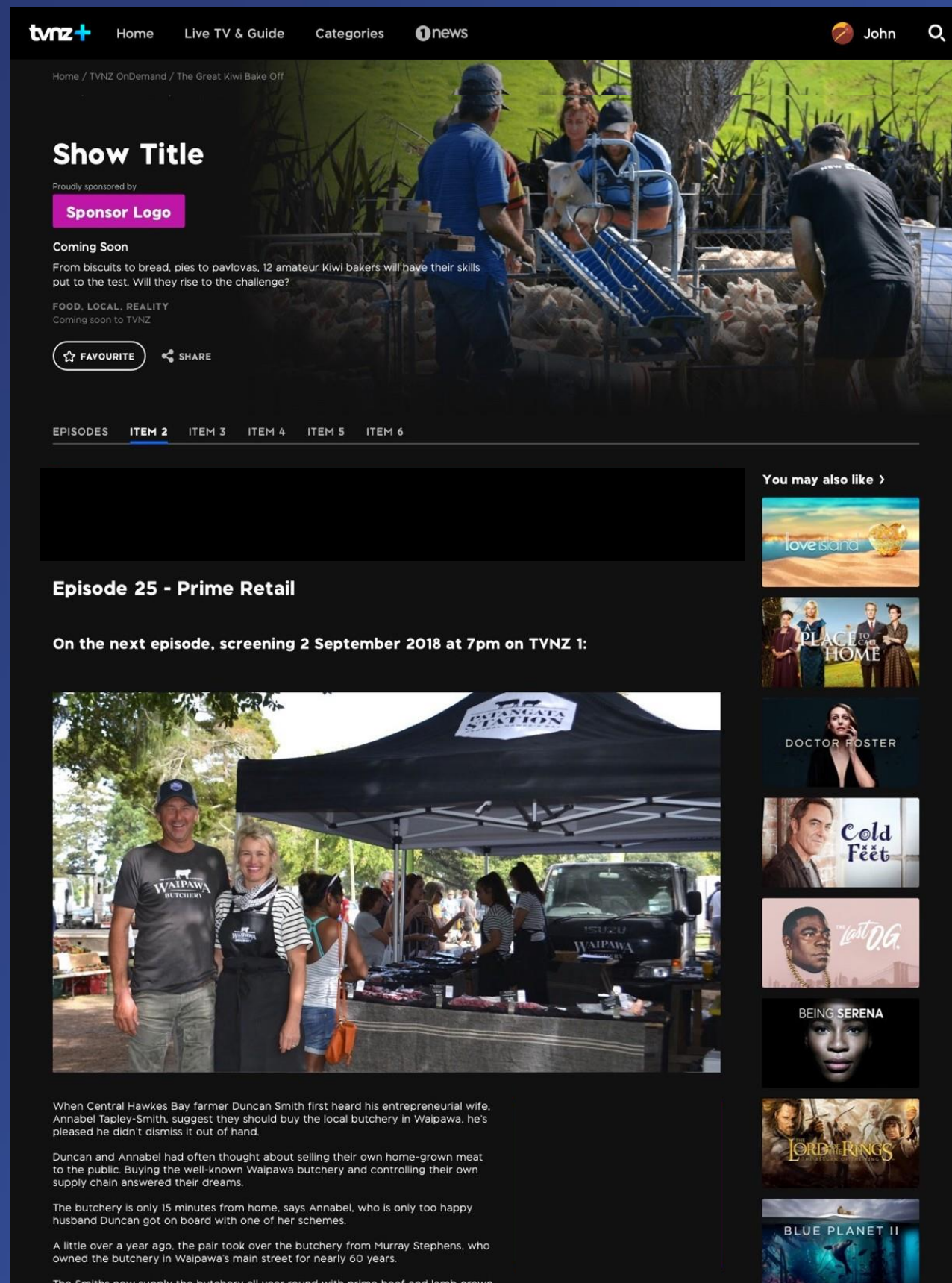
---

TVNZ+ accessed via the website,  
rather than through an app.





# Show Page / Episodes & Player



## SPONSOR LOGO

Maximum Landscape Dimensions: 400 (w) x 100 (h) px (preferred orientation), transparent png, 100kb max

Maximum Portrait Dimensions: 200 (w) x 160 (h) px, image centre aligned, transparent png, 100kb max

Note: Sponsor logo is clickable to sponsor landing page on web only.

## VIDEO PRE-ROLL

Preferred: 1920x1080 Accepted: 1280x720

Please refer to our TVNZ video specs [HERE](#)



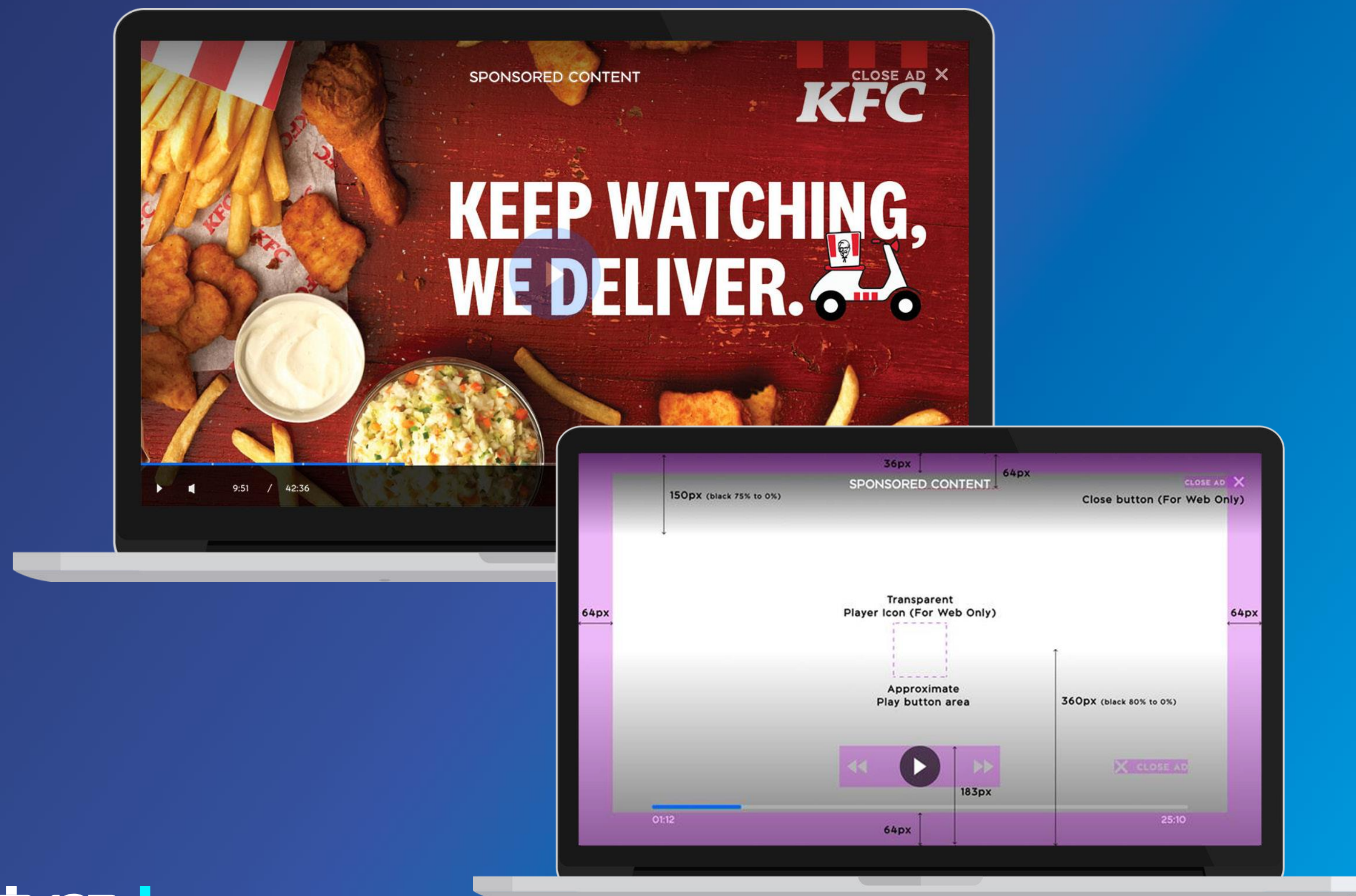


# Ad On Pause / Web

## AD ON PAUSE

- 1280 x 720 px, jpg/png/gif (static only), 150kb max
- The Ad on Pause is not able to be third party ad served or tracked using an impression tracker
- This ad unit is non-clickable

Please consider player controls during the creative design process. Please reach out to your Project Manager or Business Manager for these guidelines







# Big Screen

CONNECTED TV

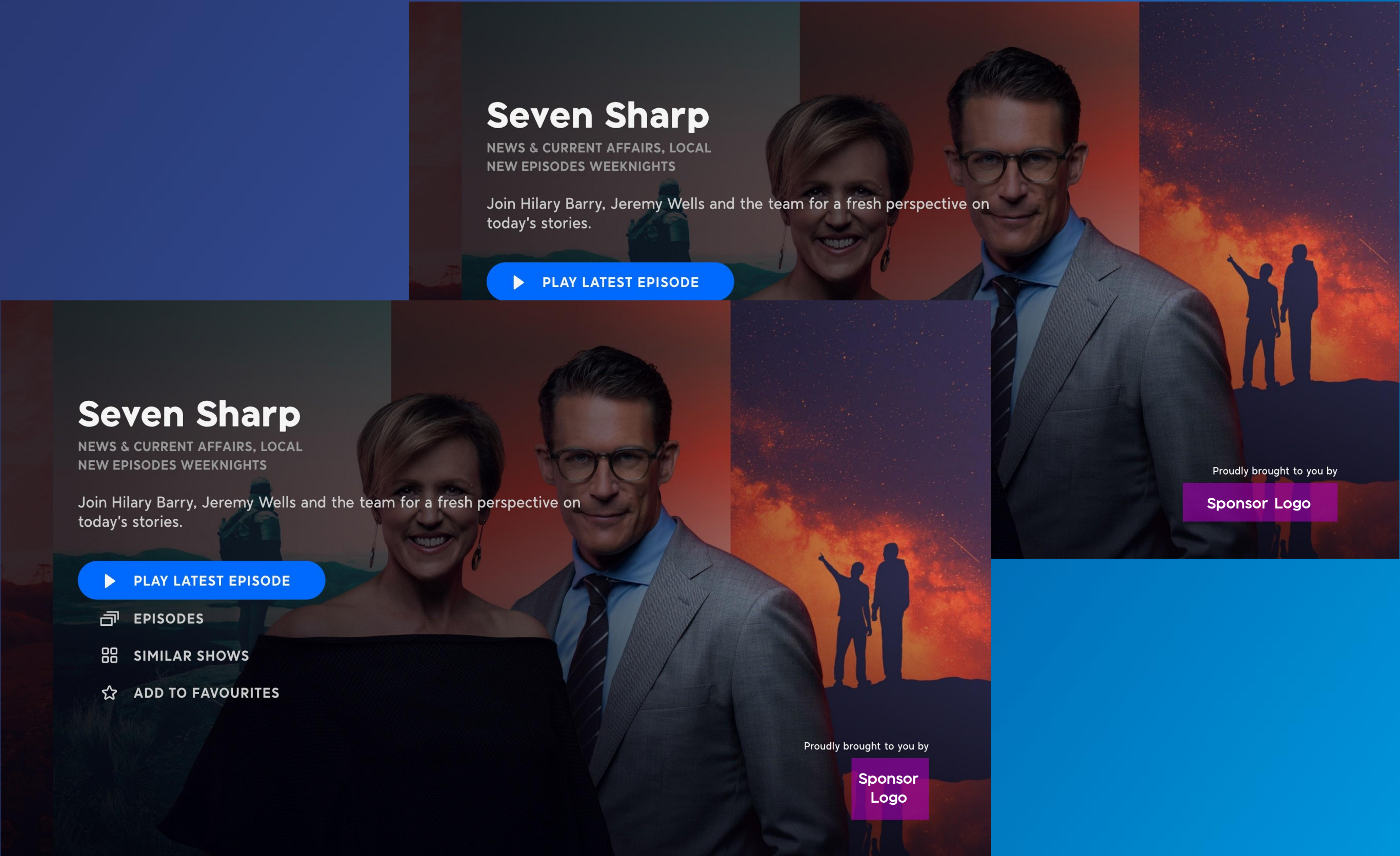
---

TVNZ+ accessed via a Connected TV  
Includes: Smart TVs, Casting and Consoles





# Show Page



## PRIMARY SPONSOR LOGO

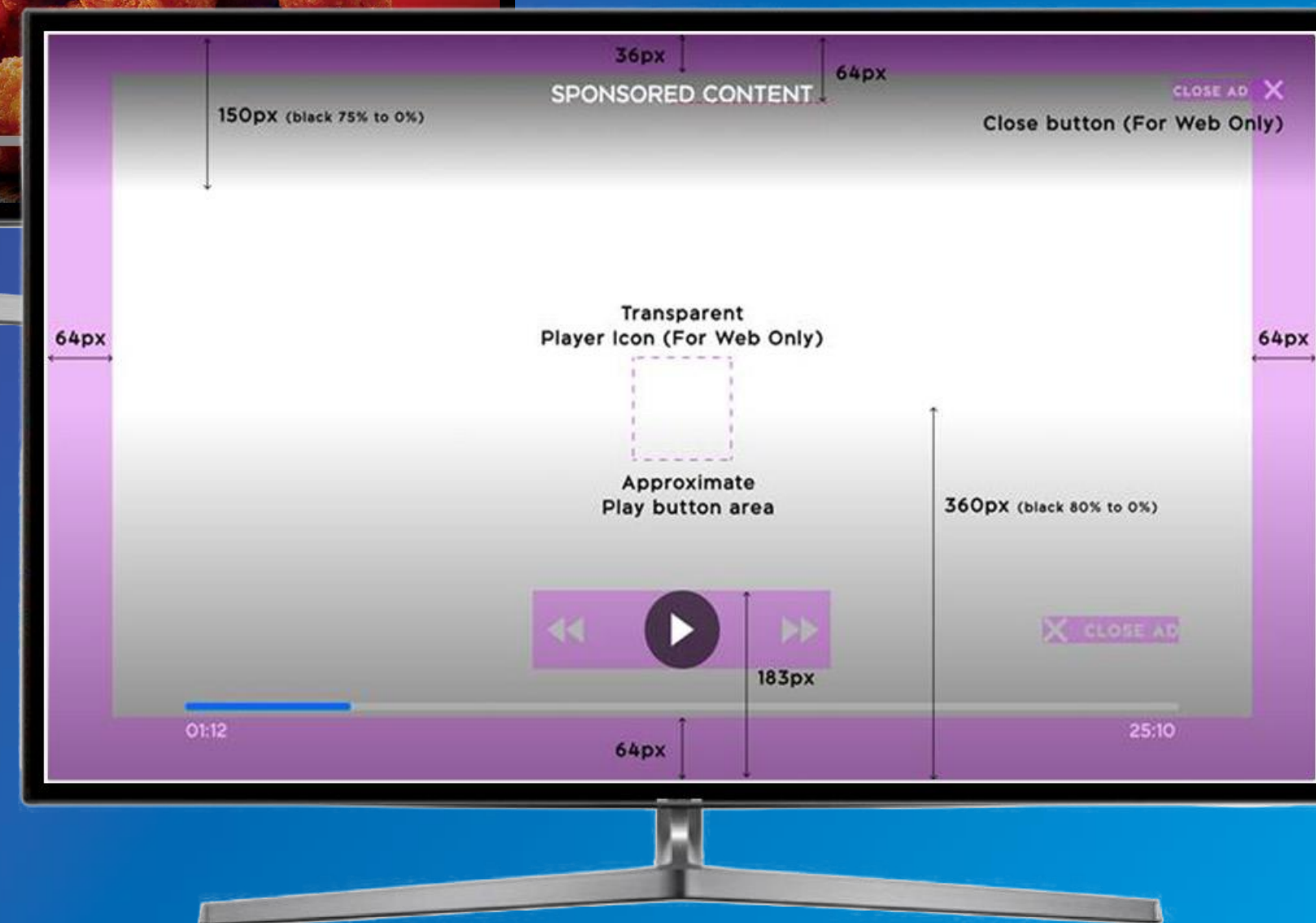
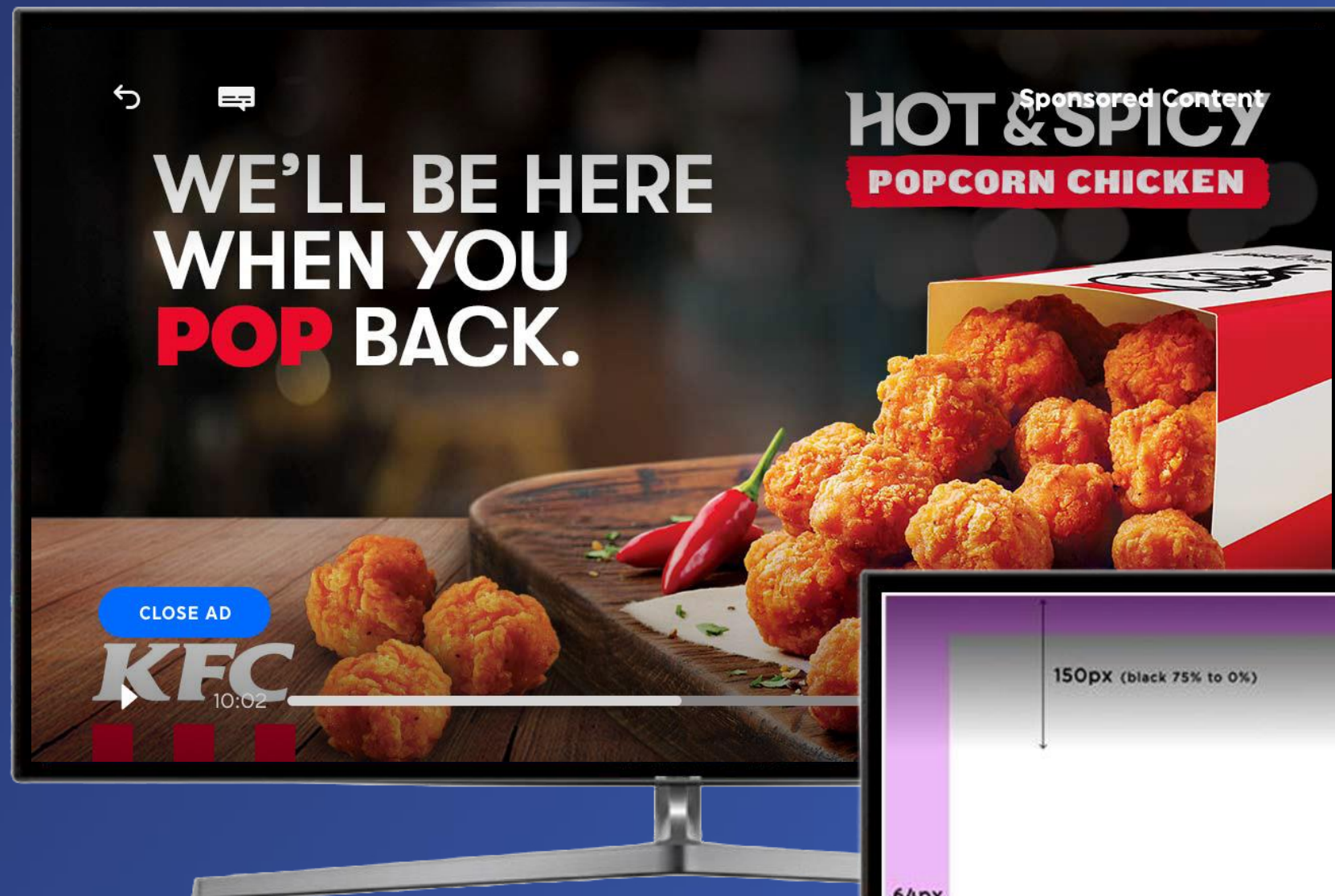
Maximum Landscape  
Dimensions: 400 (w) x 100 (h)  
px

Maximum Portrait Dimensions:  
200 (w) x 160 (h) px, image center  
aligned, transparent png, 100kb max





# Ad On Pause / Big Screen



## AD ON PAUSE

- 1280 x 720 px, jpg/png/gif (static only), 150kb max
- The Ad on Pause is not able to be third party ad served or tracked using an impression tracker
- This ad unit is non-clickable

Please consider player controls during the creative design process. Please reach out to your Project Manager or Business Manager for these Guidelines.





# Thank You

IF YOU HAVE ANY QUERIES, PLEASE  
CONTACT YOUR TVNZ REPRESENTATIVE.

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