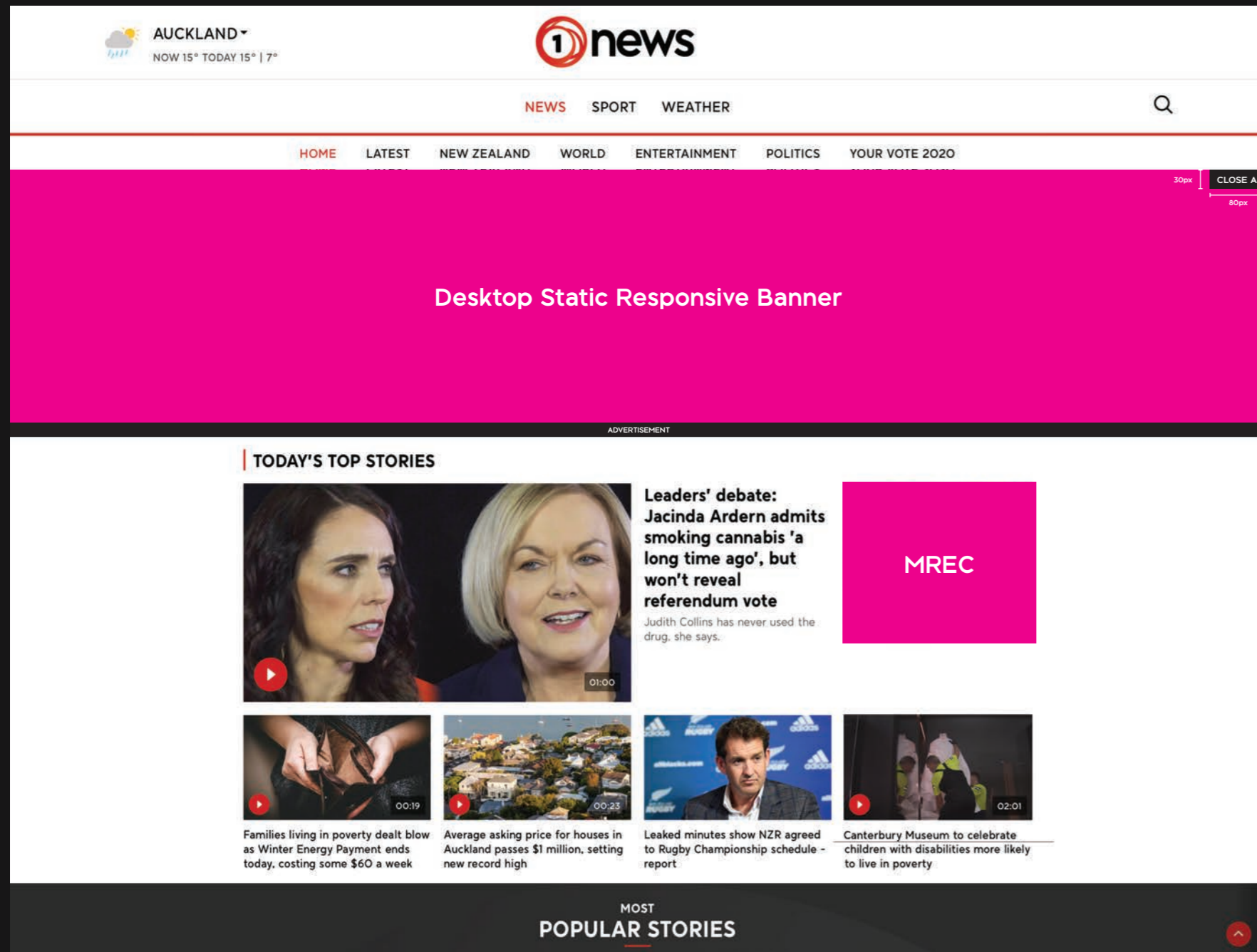




Static / Desktop / Mobile / Tablet web



Desktop



Mobile

When supplying assets please keep logos and text clear of the close button. Assets must be supplied 5 working days prior to campaign go live.



DESKTOP / TABLET

- Image dimensions: 1920 x 384 px
- File size: 150kb
- Formats: jpg/png/gif (static only) hosted by TVNZ.
- Requirements: Click-through URL



MOBILE

- Image dimensions: 750 x 250 px
- File size: 150kb
- Formats: jpg/png/gif (static only) hosted by TVNZ.
- Requirements: Click-through URL



MREC (OPTIONAL)

- Dimensions: 300 x 250 px
- File size: 150kb
- Formats: jpg/png/gif or 3rd Party Hosted HTML5
- Bit rate: 3000 kbps (Video) + 128kbps (Audio)
- Requirements: Click-through URL, third party hosting must use https:// secure URLs