



TVNZ ONDEMAND BRANDED VOD

TVNZ OnDemand is visited by over half a million New Zealanders every week to watch the incredible library of content available.

Viewers now have the option to watch eight specially created digital 'channels', containing curated content focusing on specific interests or genres. The channels have something for everyone.



Commerical Opportunities:

Standard video, display and Ad on Pause:

- Video - Branded channel targeting available (direct)
- Display and AOP - Branded channel targeting available (direct & programmatic)
- Show targeting for shows within the Branded channel is available (direct & programmatic)

Sponsorships

- Branded channel sponsorships are available (direct)
- Show sponsorships for shows within the Branded channels are not available

