

Special Terms For Sports Selections



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These special terms (**Sports Selection Special Terms**) apply to all bookings made with TVNZ in relation to the sports described in this presentation (**Sports**) for advertising and/or broadcast sponsorship to be broadcast, published or transmitted (**broadcast**) by TVNZ on a TVNZ channel, platform, website or asset (each a **TVNZ Channel**).

When an advertiser (or its agency) places a booking with TVNZ for advertising, and/or broadcast sponsorship (including advertising offered as part of that sponsorship) on a TVNZ Channel, the advertiser (or agency on its behalf) is deemed to have accepted these Sports Selection Special Terms.

- All packs are subject to availability at time of booking and will be sold on a first booked/first served basis.
- All requests for packs and all advertising, rights, benefits, activations and terms are subject to TVNZ and rightsholder approval.
- Cancellation of packs or airtime on or after the date that is 4 weeks prior to the on-air date will incur a 100% charge.
- Schedules, dates and coverage are not yet confirmed and are subject to change.
- All prices are Net Net and GST exclusive.
- CPM rates specified in packs are for 30 second duration and are guaranteed. Duration CPM loadings apply. Please talk to your TVNZ Account Director for details.
- Spot lists are subject to change on notice from TVNZ at any stage. Spot placement is at TVNZ's discretion. No specific break requests will be available.
- Packs cannot be split across multiple clients.
- No regional advertising will be available.
- Each Sport is a 'Special Event' and airtime pack spend does not contribute to TVNZ terms of trade or other sales arrangements.
- Category exclusivity restrictions may apply. Please talk to your TVNZ Account Director for details.
 - All broadcast sponsorship arrangements, benefits and airtime are subject to agreement of the terms of TVNZ's Sports Broadcast Sponsorship Agreement.
 - TVNZ's Booking Terms <https://www.tvnz.co.nz/termsandconditions> will apply to all advertising and broadcast sponsorship benefits, and its delivery, to be broadcast on TVNZ Channels
 - The advertiser (and its agency on its behalf) is responsible for ensuring all advertising and sponsorship elements comply with these Sports Selection Special Terms, TVNZ's Booking Terms, and the applicable Broadcast Sponsorship Agreement, and TVNZ reserves the right to refuse to broadcast, without liability, any advertising or sponsorship elements that TVNZ considers do not comply.
 - No advertiser will, either directly or indirectly, imply any association, sponsorship, commercial partnership, endorsement of, or such other relationship with any Sport including without limitation any associated team, player, coach, official, or competitions, matches, TVNZ or rightsholder (unless otherwise expressly agreed with such parties), and will not, through any act or omission, do anything which may bring into disrepute any of those parties or events, and/or any of their commercial partners or sponsors.
 - TVNZ's sole liability to any advertiser (and/or agency) for any and all losses or damages arising in relation to these Sports packs, opportunities or arrangements, if any, including for any failure by TVNZ to broadcast, transmit or deliver any advertisement, broadcast sponsorship benefit or commitment, provided always that such loss or damage is not due to any fault or breach of the advertiser or agency, will be to determine and make good on a TVNZ Channel (as applicable) to the advertiser (i.e. transmit the advertisement or sponsorship benefit at a later time). In no event will TVNZ be liable to any advertiser or agency for any indirect or consequential loss, and direct or indirect loss of profits, business, revenue, goodwill or economic loss of any kind, or loss of data, howsoever arising.
 - TVNZ's Booking Terms apply to all other aspects of bookings for advertising and sponsorship made with TVNZ for these Sports, unless otherwise stated. In the event of any inconsistency between TVNZ's Booking Terms and these Sports Selection Special Terms, these Sports Selection Special Terms will apply followed by TVNZ's Booking Terms. Capitalised terms not defined in these Sports Selection Special Terms have the same meaning as in TVNZ's Booking Terms.



If you have any questions,
get in touch with your TVNZ
Business Manager.

