

Register of third parties we collect your personal information from

Third party source	Information we collect from this source
<p>DataIQ Limited 103a Bayswater Avenue, Bayswater, Auckland 0622, New Zealand</p>	<p>We collect audience segments derived from Data IQ's audience matching process to perform data analytics purposes including to improve or enhance our services and marketing. Audience segments may be shared with TVNZ advertisers or agencies for the purposes of targeted advertising campaigns and campaign analysis.</p>
<p>Google Geolocation API Google New Zealand Limited, Level 4, 12 Madden Street, Wynyard Quarter, Auckland 1010, New Zealand</p>	<p>We collect location details to enable geo-targeted advertising and measure campaign performance by region.</p>
<p>Freeview 100 Victoria Street West, Auckland Central, Auckland, 1010, New Zealand</p>	<p>We collect linear viewing transactions, including hashed and salted IP addresses to inform our programming, content, personalisation and marketing decisions.</p>
<p>Maxmind 51 Pleasant Street, #1020, Malden, MA 02148, USA</p>	<p>We collect APAC IP addresses and their location to a city level to perform audience analytics in respect of location.</p>